FOOD + BEVERAGE TRENDS 2027 / 28

Running Order

Tuesday 17th November

Welcome to the 2027/28 Trend Summit - thefoodpeople Introduction



The 2027/28 Behavioural and Cultural Drivers - The Why Behind Trends



The 2027/28 Top 10 Food & Beverage Trends of Influence

Morning Break



Cuisines & Ingredients 2027/28



George Taylor, Frive
Convenience Food That Helps People Live Better



Mursal Saiq, Cue Point
The 'Pit Mistress' That Collides Afghan Tradition With Texan BBQ Technique

Lunch Break



Ben Tish, Cubitt House
How the Dining Pub Is Evolving to Meet the Needs of a Changing Consumer



Amelia Christie-Miller, Bold Bean Co
Bold Bean, Creating Aspiration and Desire in Commodity Foods

Summit Close & Thank You!

Please note that times could change slightly prior to the Trend Summit on Tuesday 17th November